



# **Lead Scanning for CIS 2025 Annual Meeting**

May 1-4, 2025. Philadelphia, PA

# Capturing, qualifying, and connecting the right attendees

With the quick scan of an attendee badge, you'll be able to qualify, rate, and take audio notes on each lead.

No more jotting notes on the back of business cards or manually entering in contact information when they get back to the office!

An app that lets exhibitors and sponsors collect, qualify, and follow up with leads

- Capture leads
- Qualify leads in real-time
- Custom qualification process
- Export leads on-demand
- Prove event ROI
- Protect data privacy

## **Unlimited Booth Staff Licenses**

\$350

**Per Exhibitor** 



#### **How it Works:**

- Purchase a license
- 2. Add your booth staff & send them invites to download the mobile app
- Start Scanning! 3.

# **Scan QR Codes**



#### **Record Audio Notes**



## **Export Leads**

